

JANAMUKTI ANUSTHAN BHOIPADA, MURIBAHAL BALANGIR, ODISHA, PIN-767040





YEAR: 2021-22

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# **ABBREVIATION**

AHO: Assistant Horticulture Officer AE: Agri-Entrepreneur **APC: Agriculture Production Cluster** APICOL: Agriculture Promotion and Investment Corporation of Odisha Limited **BLCC: Block Level Coordination Committee BoD: Board of Director BPM: Block Programme Manager BRLF: Bharat Rural Livelihood Foundation CBO:** Community Based Organisation CC: Climate Change CRLP: Community River Lift Project **CRW: Climate Resilient work GP:** Gram Panchayat **GPLF:** Gram Panchayat Level Federation HH: House Hold **IBCB:** Institutional Building and Capacity Building ICRG: Infrastructure for Climate Resilient Growth IEC: Information, Education and Communication **INRM: Integrated Natural Resource Management** JMA: Janamukti Anusthan LD: Land Development MGNREGA: Mahatma Gandhi National Rural Guaranteed Act MoRD: Ministry of Rural Development MRLP: Micro River Lift Project NPM: Non-Pesticide Management NRLM: National Rural Livelihood Mission OAIC: Odisha Agro Industries Corporation Ltd. **OLIC: Odisha Lift Irrigation Corporation OLM: Odisha Livelihood Mission** PC: Producer Company PDS: Public Distribution System PG: Producer Group **PoP: Package of Practices** PR: Panchayati Raj PRI: Panchayati Raj Institution SHG: Self-Help Group SMC: School Management Committee **ToT:** Training of Trainer WHS: Water Harvesting Structure

# CHAPTER - I

# **ORGANISATIONAL PROFILE OF JANAMUKTI ANUSTHAN**

Janamukti Anusthan (JMA) is a non-Governmental Organization established in 1996-97. Its works in Socio-economically vulnerable blocks of Bolangir district. The mission of the organization is integrated development of the poor and marginalized section of the society. To overcome the emerging issues like poverty, drought and chronic hunger of the district some youths and victimized group came to the front and formed an organization i.e., Janamukti Anusthan. It's a membershipbased organization. More than 10000 members directly associated with the organization. The core focus of JMA has been checking distress migration in socio economically vulnerable blocks under Bolangir district. Some of the key strategies adopted by the organization are Employment Generation for reducing distress migration, Intervening to check food crisis hunger and related problems, Checking distress selling of agriculture produce and to develop proper marketing system, Protection, collection, processing and marketing of the forest produce, Organizing the unorganized laborers through the labour society and to ensure employment for them, Creating irrigation infrastructures and renovating the traditional water bodies for agriculture purpose, Facilitating at grassroots level to create Climate Resilient Infrastructures(CRIs) and livelihoods practices in climatic vulnerable blocks through government programmes and schemes. Mitigating disaster through the collaborative approach.JMA has partnered with Govt projects, projects by donors and established linkages with Govt departments and PRIs to reduce distress migration in Muribahal and adjoining migration prone and drought prone blocks by linking migrant families with govt programmes and schemes, land development and creation of irrigation infrastructures under MGNREGS for migrant families and assisting them to improve farm productivity and market linkages.

Name of the organization	Janamukti Anusthan
Office address	At-Bhoipada, Po-Goimund, Via-Bangomunda,
	Dist- Balangir, Odisha (India), 767040
	Email:janamuktianusthan@ yahoo.com
	Website: www.janamukti.in
Name of the Chief functionary	Bhajaram Sahu, Secretary
	Email:bhajaram_sahu@yahoo.com
	Cell ph. no. 9937534994
Year of establishment	1996 – 97

### I. Contact Details and Legal Status of the Organization:

# Legal Status:

Registered under society Registration Act 1860 of XXI,

# Reg.No. - 5031-318 dated 9th March, 1999-2000

**12A (Form No.10AC)** Unique Registration Number: **AABAJ4834FE201481**, 1-Sub clause (i) of clause (ac) of sub -section (1) of section 12A, Date of approval 24-09-2021.

**80G (Form No.10AC)** Unique Registration Number: **AABAJ4834FF20211**,11-Clause (i) of first proviso to sub-section (5) of section 80G,Date of approval 24-09-2021.

FCRA registration No.**104840103** dated 17th February, 2014, dated of Renewal: 18-01-2019.

### PAN NO. AABAJ4834F

#### TAN No.:BBNJ02014F

EPF code no.: ORBBS2799134000

Unique ID No. (NGO Partnership System Government of India: OR/2017/0118289

CSR MCA, Government of India, Registration No- CSR000/3018, dated 11<sup>th</sup> August 2021

### **II. Introduction and Brief History of the organization:**

To overcome the emerging issues like poverty, drought and chronic hunger of the district some youths and victimize group came to the front and formed an organization i.e., JanamuktiAnusthan. It has been started its work with the deprived communities from some villages of Muribahal block area since 1996-1997. Became it has been working in different blocks area of the district for the upliftment of the women, schedule tribes, schedule caste, landless, small and marginal farmers, old and physically challenged groups. It's a membership-based organization. More than 10000 members directly associated with the organization. Most of them belong to the marginal sections and they work for their village as well as the area.

**III. Mission and Vision:** Integrated development of the poor and marginalized section of the society.

### IV. Objectives:

- To assist the people of this area particularly to the weaker section for their socio, political and economic upliftment.
- To enable the people to be aware of the various Govt. schemes meant for them and assist the people and government for their effective implementation.
- To organize the people for the development of this area through meetings, conference and cultural activities.

- To build awareness among the people about the exploitation and operation prevailing in the society and take necessary action for its eradication.
- To build awareness among the people reforms the social evils.
- To build awareness among the peoples for protection and growth of the forest and to assist the government for this and to take necessary steps for harvesting water for irrigation by arranging small steams and other water resources in the area.

# V. Adopted strategies:

- Employment Generation for reducing distress migration.
- Intervening to check food crisis hunger and related problems.
- Checking distress selling of agriculture productions and to develop proper marketing system.
- Protection, collection, processing and marketing of the forest products.
- Organizing the unorganized labourers through the labour society and to ensure employment for them.
- Developing agricultural land for better production of crops.
- Creating irrigation infrastructures and renovating the traditional water bodies for agriculture purpose.
- Eradicating poverty and enhancing sustainable livelihoods of the marginalized sections.
- Facilitating at grassroots level to create Climate Resilient Infrastructures and livelihoods practices in climatic vulnerable blocks through the different government schemes and programmes.
- Mitigating disaster through the collaborative approach.

### VI. Target groups:

Small and marginal farmers, landless, Homeless, widow headed disabled, agriculture labor and unorganized labor, Migrant, bonded and child labor.

### VII. Some core Issues of the area

- Frequent Drought (1899,1965,1996,2000,2001,2003,2006,2011,2015,2016,2017,2018,2019,2020,)
- Annual rainfall 1200 1300 mm; but happens erratic rainfall
- Under spotlight many times for starvation cases
- Hilly sloppy and upland with low ground level water potential
- Large scale distress Migration to other state a regular phenomenon, majority, small, marginal farmers and landless labourers
- Indebtedness, Migrant bonded labour and child labour
- Covid-19 Pandemic
- Lack of access of collective services and profitable markets by small and marginal farmers.

### VIII. Major activities undertaken

- Integrated Natural Resource Management (INRM)
- Migrant Labour's Right
- Forest Right and forest protection
- Women Empowerment
- Education for Migrant and Bonded Labour Children
- Promotion of Producer Groups and Producer Company
- Collective farming and marketing through Producer Groups and Producer Company
- Creation of irrigation infrastructure
- Organic farming
- Promotion of improved livestock rearing
- Rescue and rehabilitation of migrant Labour
- Facilitating for better implementation of MGNREGA-NRLM convergence strategies through Cluster Facilitation team(CFT)
- Convergence initiatives towards enhancement of livelihood of most marginalized sections under the People Action in Development (PAID) programme.
- "Quick Win" intervention/Climate change
- Sustainable Livelihoods and MGNREGA
- Infrastructure for Climate Resilient Growth(ICRG)
- GO-NGO Partnership Programme to arrest distress migrations
- Responding Covid-19 pandemic through relief activities and supporting in vaccination drive programme.
- Restoration of livelihood of migrant families.
- Ensuring sustainable livelihoods through entrepreneurship development and protection of climate.

# IX. Major Achievements of the Organization:

Janamukti Anusthan has been working on poverty eradication and livelihood enhancement of most marginalized section of the society since last 2 decades in Titilagarh subdivision as well as different socio-economically vulnerable area of Balangir district. During the journey the organization has been worked for the development of most marginalized section building relation with Govt. and non-Govt. agencies. In the juncture, the organization reached to the unreached remote tribal village area and started work on managing and arresting distress migration and bonded labour through the employment generation programme. Checking dropout rate in elementary level of school children of migrant families, the organization ran 25 no's of Residential Care Centre (RCC) in year 2005-2006 and 2006-2007 in highly migration prone area of Muribahal block getting financial support from Sarva Shikshya Abhiyanunder OPEPA, Government of Odisha. Besides these building capacities of School Management Committee (SMCs), reintegration of migrant and bonded labours children, monitoring of Residential Care Centres /Seasonal Hostels, building awareness among the SMC members, parents and stake holders on Right to Education (RTE) activities are being undertaken as the focused activities of the organization. To expedite the initiative, the agency namely, Aide et Action through the Migrant and Bonded Labour Initiative (MBLI) supported the organization from year 2010-2013. Creation of water structures and responding drought became the most priority area of the organization because peoples of the area have been facing crop loss every year and they used to migrate due to the frequent drought. To overcome the situation the organization created durable asserts using technical team by the support of CARE- DFID and Gov of Odisha. Apart from this the organization positively thought about the implementation of the NREGA and in the initial phase (in Aug, 2006) the organization sent the representative to Samaj Pragati Sahayog, Dewas, MP. For the NREGA-Water shade training and after that the organization facilitated to the process at village/GP and blocks level and got positive result. To accelerate to the initiative of the organization Western Odisha NREGA Consortium (WONC) becomes assisted (in June, 2007 onwards) and in a collaborative approach the organization facilitated the GP level NREGA implementation process. Empowering to the GP level functionaries, SHGs, Cadres, formation and strengthening the Village level Job seekers committee, GP level and block level Jobseekers unions are the main focus activities of the project. Greening MGNREGA (UNDP – MoRD supported programme was also very effective programme to create WHS though the water shade principles. Gram SabhaSha- shakti Karan Karyakram (GSSK) was also the very innovative programme of PR department Gov. of Odisha. Our organization worked tremendously with the OMEGA-DFID team in Bangomunda block. At present the organization is working as a resource organization at block level to empower the different primary stake holders and institutions involving with the Block Public hearing committee and social audit process under MGNREGA

In addition to that the organization is working as a block level resource organization to expedite the MGNREGA through the Cluster facilitation team (CFT) MoRD and PR department of Gov.of Odisha supported programme. Along with, the organization is working with the various line departments in a convergence approach for protecting Natural resources through the "Quick Win intervention" (DFID-SPS supported programme). The Intensive participatory Planning Exercise IPPE-I and IPPE-II is completed successfully by the facilitation of the Organization. The organization has lots of experiences on employment generation and reducing distress migration through the convergence programmes.

In November, 2015 onwards another valuable program i.e. People Action In Development (PAID) Supported by Bharat Rural Livelihoods (BRLF) had been started for enhancing livelihoods of 3000 poor and marginalized families under 04 Gram Panchayat of Muribahal block of Bolangir district. The program is meant for secure the livelihoods of unprivileged sections through the sustainable agriculture, building strong self-help structures and convergence with different schemes and program of State & Central Govt. The project aims to reduce vulnerabilities associated with poverty and food and nutrition insecurity of poor people by adopting natural resource management and sustainable agricultural practices and involve in off farm income generation activities through convergence of MGNREGS & NRLM (through creation of NRM based durable assets at community and individual level will be created and provide sustainable income for the community. At the same time Self-help structures like women SHGs and its Federation, Farmer's clubs, Forest Management Committee and Job Seekers Committee is involved in their sustainable development. The planned measures will ensure minimum of 150 days employment, promote sustainable agriculture, improve

the agriculture production, availability of food and reduces food and nutrition insecurity, malnutrition among women and children, indebtedness and migration of people.

Apart from this, to cope up the climate change issue, establish the climate resilient structures, adaptation and climate resilient livelihoods practices in bio-physically and socio-economically vulnerable area, the Infrastructure for Climate Resilient Growth (ICRG) intervention has been launched on 1<sup>st</sup> August, 2017in no. of 4 most climatic vulnerable blocks of Balangir districts like: Gudvela, Saintala, Deogaon and Titilagarh with the supports of DFID- IPE Global Ltd & GOVERNMENT of ODISHA. As an ICRG partner organization, JanamuktiAnusthan is facilitating to the process by deploying Block level facilitators in above mentioned blocks. The broader objective behind the intervention is to expedite the Mahatma Gandhi NREGA and creating Climate Resilient asserts for this area through convergence with different schemes and program of government departments. On November 6<sup>th</sup> 2018, Agriculture Production Cluster (APC) project was launched by Honorable Chief Minister of Odisha, Shri Nabin Pattanaik. This is a project of Department of Agriculture and Farmer Empowerment, Govt. of Odisha in high land region of Odisha funded by Odisha Livelihood Mission of Panchayati Raj and Drinking water department, and APICOL in partnership with Bharat Rural Livelihoods Foundation (BRLF) and PRADAN with the objective of doubling the income of 3000 small and marginal farmers in the backward highland of Muribahal block of Odisha. The schemes available with directorate of Horticulture, OAIC, OLIC and relevant departments will be converged for creation of livelihood infrastructure required farmer in region.

In the month of December2019, the project titled **"Arresting Distress Migration"** initiated in 11 GPs of Muribahal block with the support district administration. Strengthening Job Seeker committees, creating awareness among the migrant families, Preparation of village level INRM plan, demanding jobs, capacity building of Job seeker leaders, monitoring for ensuring timely wages payment under MGNREGA are the focus activities of the program.

JMA also has **Responded to Covid-19** by implementing relief works supported by BRLF, ICRG project supported by UNDP and **Restoration of livelihood program supported** by Individual doner namely, Mr. Trilok Chand Ghai and Family.Later on, with the support of Azim Premji Foundation (Philanthropic Initiatives), the Organization is supporting block administration in **Vaccination drive program** with the objective of ensuring cent percent vaccination coverage in Muribahal block.

Currently the organization is working on doubling the farmers income of 3000 Households under **Agriculture Production Cluster (APC)** in 30 villages under 6 GPs of Muribahal block with the Support of BRLF and Government of Odisha and **Livelihood support program for migrant and vulnerable Households in Muribahal block** with the support of Bengal Finance& Investment Pvt Ltd in Muribahal block

X. Approach of the organization: Constructive, membership & Issue based

XI. Infrastructure Facilities: Own office building with necessary furniture, Computer systems,

Inverter, PG & PC office at community level.

XII. Members of the Organization: Total Members with money receipt: 10,745

General body members: 64, Total Executive members: 07

**XIV. Detail of the Executive members:** 

. Baikuntha Banchhor	President	At: Gambharikhola, Po/Via Muribahal,Dist:
		Balangir, Odisha,767037
nt.Tebha Sagria	Vice-President	At: Siletpada,Po: Ganrei, Via: MuribahalDist: Balangir, Odisha, India,767037
. Bhajaram Sahu	Secretary	At/Po: Bangomunda (Jhankarpada), Dist: Balangir, Odisha, India,767040
. Kapilash Bhoi	Joint Secretary	At: Dangarpada, Po. Patrapali, Via: Muribahal, Dist. Bol angir, Odisha, 767037
nt. Subarni Bag	Treasurer	At/Po:Goimund, Via: Bangomunda, Dist: Balangir, Odisha,767040
. Jadab Banchhor	Member	At: Salepada, Po/Via: Muribahal, Dist: Balangir, Odisha,767037
.Tankadhar Putel	Member	At/Po: Malisira,Via:Muribahal, Dist: Balangir,odisha 767037
- - -	Bhajaram Sahu Kapilash Bhoi t. Subarni Bag Jadab Banchhor	Bhajaram Sahu       Secretary         Kapilash Bhoi       Joint Secretary         t. Subarni Bag       Treasurer         Jadab Banchhor       Member

XIV. Area of operation: Muribahal Block under Balngir district

### XV. Funding sources in last 3 years (FY: 2019-20, 2020-21 & 2021-22):

YEAR	NAME OF THE PROJECT	FUNDING AGENCY	FUNDING
			AMOUNT (IN

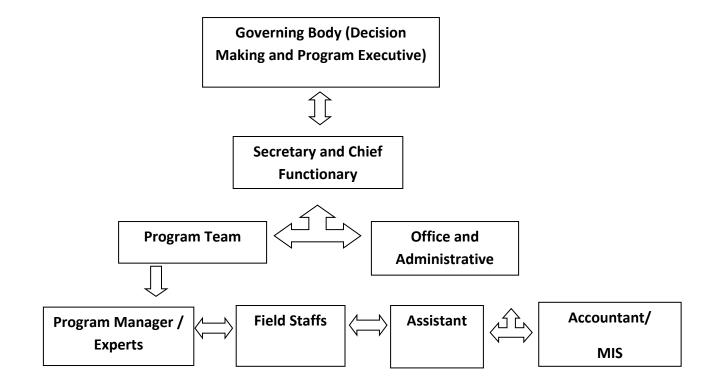
			INR)
2021-22	AGRICULTURE PRODUCTION CLUSTER	BHARAT RURAL LIVELIHOODS FOUNDATION (BRLF)	17,50,250.00
	COVID-19 RELIEF RESPONSE PROGRAMME	AZIM PREMJI PHILANTHROPIC INITIATIVES	6,47,500.00
	COVID -19 VACCINATION DRIVE PROGRAM	AZIM PREMJI PHILANTHROPIC INITIATIVES	32,24,500.00
	LIVELIHOOD SUPPORT PROGRAM	BENGAL FINANCE & INVESTMENT PVT LTD	10,00000.00
	ARESTING DISTRESS MIGRATION PROGRAMME	PANCHAYAT SAMITEE MURIBAHAL	8,05,090.00
	GENERAL PROGRAMME (INSTITUTIONAL DEVELOPMENT AND COMMUNITY MANAGEMENT)	MEMBERSHIP FEES/CONTRIBUTION	1,39,965.00
	AGRICULTURE PRODUCTION CLUSTER	BHARAT RURAL LIVELIHOODS FOUNDATION (BRLF)	16,50,750.00
2020-21	RESPOND FOR COVID-19 RELIEF WORK (PHASE 1)	BHARAT RURAL LIVELIHOODS FOUNDATION (BRLF)	32,8,900.00
	RESPOND FOR COVID-19 RELIEF WORK (PHASE 2)	BHARAT RURAL LIVELIHOODS FOUNDATION (BRLF)	6,69,900.00
	ARREST DISTRESS MIGRATION	PANCHAYAT SAMITI MURIBAHAL	7,08,000.00
	RESPOND FOR COVID-19 (ICRG PROJECT)	UNDP, INDIA	5,42,600.00
	RESTORATION OF LIVELIHOOD OF MIGRANTS FAMILIES	INDIVIDUAL DONOR	2,00000.00
2019-20	AGRICULTURE PRODUCTION CLUSTER	SUPPORTED BY BHARAT RURAL LIVELIHOODS FOUNDATION (BRLF)	16,31,009.00
	INFRASTRUCTURE FOR CLIMATE RESILIENT GROWTH (ICRG	IPE-GLOBAL LTD DFID-MORD-PR & DRINKING WATER DEPTT GOV OF ODISHA	7,43,286.00
	SUSTAINABLE LIVELIHOODS AND MGNREGA	LOKADRUSTI	1,25,309.00
		SUPPORTED BY FORD FOUNDATION	
	GENERAL PROGRAMME (INSTITUTIONAL DEVELOPMENT AND COMMUNITY MANAGEMENT)	MEMBERSHIP FEES/CONTRIBUTION	1,47,620.00

SI. No	Financial Year	Total Turnover (in Rs.)
2	2019-20	26,82,403.00
3	2020-21	48,51,454.00
4	2021-22	76,95,542.99
Total		1,52,29,399.99

# XVI. Year wise financial particulars (Turnover) of the Organization:

XVII. Staff Competency: 34 village and GP level contractual staffs and 10 employees

# XVIII. Staff structure of Janamukti Anusthan:



# XIX. Relation and Networking with different agencies:

JMA has been keeping good relation with like-minded civil society organizations, funding agencies and Government agencies in both state and National level and by the cooperation of them it is working towards achievement of the broader objectives. They are like:

NREGA NATIONAL CONSORTIUM (NNC) & WESTERN ODISHA NREGA CONSORTIUM (WONC), WESTERN ODISHA MIGRATION NETWORK (WOMN), COLLECTIVE ACTION FOR DROUGHT MITIGATION IN BALANGIR (CADMB),CSO NETWORK ODISHA/COALITION FOR CHANGE ODISHA

**GOVERNMENT AGENCY:** MINISTRY OF RURAL DEVELOPMENT GOVERNMENT OF INDIA (MORD) MINISTRY OF PANCHAYATI RAJ AND DRINKING WATER GOVERNMENT OF ODISHA, SARVASIKHYA ABHIYAN,OPEPA GOVT OF ODISHA, DIRECTORATE OF HORTICULTURE ODISHA, ODISHA LIVELIHOOD MISSION AND MISSION SHAKTI ODISHA.

**INGO/NGO/CSO/COMPANY:** DFID, SAMAJ PRAGATI SAHAYOG (SPS) LOKADRUSTI KHARIAR, NUAPADA, IPE- GLOBAL, LTD, UNDP, CARE INDIA, FORD FOUNDATION, BHARAT RURAL LIVELIHOODS FOUNDATION (BRLF), AZIM PREMJI FOUNDATION, BENGAL FINANCE AND INVESTMENT PVT LTD AND RELIANCE FOUNDATION

# CHAPTER-II

# **AGRICULTUREPRODUCTION CLUSTER (APC)**

# **About the Project:**

Agriculture Production Cluster (APC) is a project of Department of Agriculture and Farmer Empowerment, Govt. of Odisha in high land region of Odisha funded by Odisha Livelihood Mission (OLM) of Panchayati Raj and Drinking water department, APICOL in partnership with Bharat Rural Livelihoods Foundation (BRLF) and PRADAN. The schemes available with Directorate of Horticulture, ATMA, Mission Shakti, OAIC, OLIC, Veterinary and other relevant departments are converged for creation of livelihood infrastructure required for the farmer. Hence, it is a collaborative effort by Director of Horticulture and Odisha Livelihood Mission with support of BRLF and 17 NGOs.

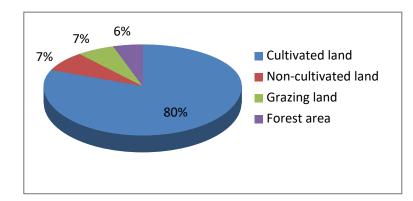
# **Objectives of the Project:**

- 1. Trigger growth in farm sector with the objective of sustainable double the income of 3000 small and marginal farmers in the backward highland Muribahal block of Odisha.
- 2. To establish the model of Agriculture Production Cluster in 40 backward blocks of the state, as an effective method to organize production system and service of market.

# **Project location:**

APC project was initiated in the month of November 2018. Janamukti Anusthan is **implementing the Project in 30 villages under 6 Gram Panchayats** (Dangarpada, Lakhana, Ganrei, Gadgadbahal, Haldi and Patrapali-A) of Muribahal block covering a total of **3012 households** (out of 3000 targeted households). As per 2011 census, total population of the project location is 32493, of which SC, ST and other population are 5656 (1450 HHs), 7604 (1949 HHs) and 19233 (4931 HHs) respectively.

The following pie chart distributes percentage of different categories of land in project location.



- Cultivated land: 6678 hector of which 50.27% upland, 22.25% middle and 27.48 low lands.
- Non-cultivated land: 601 hector
- Grazing land: 560 hector
- Forest area: 470 hector

# Major interventions planned for the reporting period:

- PC promotion
- Input and Output business through PC
- Crop Planning, synchronized production and collective marketing of high value crop
- Promotion of seed bank
- Fruit tree plantation
- Setting up storage structure
- Promotion NPM practice and outlet marketing of NPM produces
- Developing irrigation infrastructure through MGNREGA, OLIC and OAIC
- Livestock development and setup of livestock models
- Departmental convergence, linkages and interaction with stake holders
- Capacity building of PG, PC, Community, Community cadres, and staff

# Progress during the year 2021-22:

# 1. Promotion of PGs:

JMA team has formed 23 PGs consisting a total of 3012 members. All PGs has opened IBCB, WC and BT account. Out of total 23, 20 PGs received IB-CB grant from Mission Shakti and 13 PGs has received working capital from OLM. All PGs has selected Udyog Mitras who are actively being involved in PG promotion activities. All PGs carried out crop planning and winner crop selection activities, and successfully prepared their business plan during the reporting period.

### Photos





# PG meeting at Maa Ghantasoni PG Distribution of working capital

# 2. Agriculture and Horticulture:

During the reporting period, 20 PGs (out of 23) followed synchronized production, collective farming as per APC principles. As per the target, 93% HHs covered in high value crops, of which 50% HH received agri inputs through AE/ Krushi Mitra and 53% farmers collectively sold Bitter gourd, Banana, Onion, Cabbage, Brinjal, Tomato, Long beans, Cucumber, Yam, Chilli and Ivy gourd etc. through the involvement of

Udyog Mitras and Producer Company. Through the project intervention, 42 acres of vegetable cultivation area covered under subsidy linkage of Rs. 5.02 lakhs under Horticulture schemes. Apart from this, 86 families were linked with fruit plantation in 88.75 acres. Hence, the total achievement for plantation coverage reached to 162 household and 188.75 acres.

# Table 1: Comparison of area wise number of families involved in high value crop during differentseasons.

SI No	Seasons	2020-21		202	1-22
		No. of HH	Acre	No. of HH	Acre
1	Kharif	1005	453.4	1316	857.65
2	Rabi	1706	636.4	1856	694.4
3	Summer	400	214.3	415	268.45

Table 2: Acre wise number of families involved in fruit tree plantation (Cumulative)	se number of families involved in fruit tree plantation (Curr	ulative)
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SI No	Plantation type	No. of HH	Acre
1	Mango	119	137.75
2	Pomegranate	3	3
3	Drumstick	4	4.875
4	Banana	36	43.12
Total		162	188.75

Photos



Seed support to PG members

Vegetable winner crop of Smt. Chanchala Rana Maa Thakurani PG, Pudisara **Collective Nursery** 

Mango plantation field Binayak PG, Bijghat

#### 3. Setting up of PCs:

JMA has successfully registered a Producer Company named "MilitUtthan Farmers Producer Company Limited" during the financial year 2020-21. The company already has received its registration certificate, and other legal compliance. BoD members are having their monthly meetings regularly. PC has finalized the crop prototype, prepared business plan, and opened current bank account in PC's name. During the reporting period, the PC has worked on share capital generation, initiated input & output business during Kharif and Rabi season, and applied for GST and seed license. The PC has been able to mobilize 704 shares with share with an amount of Rs. 3.274 lakhs. Total turnover of the PC during 2021-22 is Rs. 28.79.



Photo

# Inauguration of PC registered office at Siletpada village

#### 4. Adoption of NPM based practices:

As the CSO staff experienced that farmers are agree to practice but not to prepare NPM due to lack of raw materials for large scale production. Hence, project team, during the year 2020-21, facilitated construction of 52 Bhu-NADEP through community contribution to prepare compost and also selected 2 NPM AEs with start-up support who are continue to engage in preparing Jevamruta, Ghanajeevamrita, Bijamruta, Agniastra, Neemastra and Mathstra for their use as well as commercial purpose. Apart from that, with the support of NPM network, 2 NPM cluster has been formed and provided NPM tools to 2 different Producer groups such as Om Sairam PG, Patrapali and Maa Thakurani PG, Pudisara. However, during the reporting period, 867 families have prepared Jevamruta, Ghanajeevamrita, Bijamruta, Agniastra, Neemastra, Mathstraand used in 400.15 acres of land.



# 5. Developing irrigation and infrastructures:

SI No	Type of structure	2020-21	2021-22	Total	Department
1	Bore well	4	45	49	OLIC
2	MRLP	-	7	7	OAIC
3	Farm	12	24	36	MGNREGA
3	Dug well	2	21	23	MGNREGA
4	Check Dam	5	10	15	MGNREGA

# Table 3: Department wise cumulative data of complete irrigation structures promoted throughthe project

Total	23	107	130	
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However, through all complete structures, 436 acres of irrigation potential has been created covering 293 households. Also, 63 households have installed Micro Irrigation in 21 acres.

Photos



Dug well through MGNREGA Jay Jagannath PG, Dudugapada

Installation of MRLP through OAIC Maa Ghantasoni PG, Tentulikhunti

# 6. Livestock development:

Livestock rearing is another component of APC to double the income of PG members. During the reporting period, JMA has been working with 13 livestock PGs intensively and carried out deworming and vaccination activities through livestock coordinator and existing Prani Mitras. Those 13 PGs have followed livestock calendar that enlisted key activities to be adopted. JMA has also conducted trainings for livestock beneficiaries and Prani Mitras on "diseases and infertility" through organization staff as well as external resource person (organized by horticulture with the support of Mission Shakti). As of now, out of total target, 92.26 percent household are under livestock rearing and covered through vaccination and de-worming activities, of which 56.5 percent household are following PoP of bird and goat rearing.

1 Net HH under livestock rearing 1384	SI No	Activity description	Achievement	
I Net III uluel ivestock learing 1584	1	Net HH under livestock rearing	1384	

### Table 4: Details of livestock activities

2	No. of HHs benefitted through the de-worming and vaccination	1384
3	No. of night shelters (BYP shed) constructed	112
4	No. of night shelters (goat shed) constructed	78
5	HHs following PoP of birds rearing	516
6	HHs following PoP of Goat rearing	333
7	No of chick unit promoted	01



Mother Chick Unit at Jay Dangarbudha PG Malibahal Village

Vaccination Activities at Binayak PG Bijghat Village

# 7. Capacity Building (staff, community, cadres, PRIs):

JMA has conducted different trainings to enhance the capacity of PG, Prani Mitra, Udyog Mitra and Krusi Mitra. Trainings on NPM, livestock rearing, PC share generation and crop PoP has been provided at the community level. For CSO staffs, the Programme Secretariat provided trainings on NPM, value chain & market strategy, integrated livestock rearing, PC share generation, important Government Schemes & its convergence modalities.



# Training of PG members on crop PoP and Livestock rearing through Mission Shakti

### 8. Interaction with Stake holders:

For better coordination with line departments, regular planning and review meetings has been organized at the district level. During the reporting period, noblock level coordination meeting (BLCC) could be conducted due to short down and covid situation. Somehow multiple responsibilities of AHO (i.e. one AHO responsible for 3 blocks) contributed towards non-functional of BLCC. However, 12 numbers of interface meetings have been done with different line departments and discussed on project's progress time to time.

**9.** Leverage: Total leverage amount mobilized during the reporting period is **Rs. 698.1 lakhs.** The following graph shows source wise accomplishment of leverage status.

Horti culture	Agrl.	OLM	Mission Shakti	OLIC	OAIC	MGNREGA	DMF	Community contribution	Total
73.89415	1	14.5	14.28	167.2	17.5	383.92	0.8	25.001	698.1

# Table 5: Department wise details of leverage amount

#### **10. Collective Marketing:**

During the reporting period the PG members sold their agriculture as well as livestock produces through Milit Utthan PC. The details of marketing collectively done through PC were given below.

### Table 6: Details of collective marketing

Product	Quintal	Amount
Agriculture	2498.14	53.09
Livestock	13.704	5.9
Total	2511.84	58.99



Collective Marketing done at PG level through Milit Utthan PC

# 10. Crop-wise production data and Income Enhancement Matrix:

		Khariff			Rabi			Summer			
SI	Crop	Total	Area (In	Production	Total	Area (In	Production	Total	Area (In	Production	
no	Name	HHs	Acre)	(in Qtl)	HHs	Acre)	(in Qtl)	HHs	Acre)	(in Qtl)	
1	Beans	135	50.25	1207	118	30	740				
	Bitter	290	120	3800	236	67.2	1988				
2	gourd	290	290	120 5800	3800	250	07.2	1900			
3	Brinjal	244	109.2	5644	601	153.6	7752	119	82.3	3761	

4	Cauliflower				90	27	920			
5	Chilly	151	43.3	752	318	58.9	895	17	7	107
	Green				51	29	1830			
6	gram				51	25	1850			
7	Ivy gourd							31	17	1020
8	Onion	6	2	127	320	79.8	4188	26	13.6	516
9	Pigeon Pea	583	359	1595						
10	Tomato	282	116.7	7336	614	153.3	10264	192	87.4	6992
11	Yam			35	17	1680				
	Ground	90	31	388						
12	Nut	90	51	568						
	Total	1781	831.45	20884	2365	2278.8	28577	385	207.3	12396

Table 6: Crop-wise production data

# Table 7: Income Enhancement Matrix

SI.	Income range	No. of HHs	Major Interventions
No.		(Cumulative)	
1	0 – 10000 127		Vegetable cultivation and Bird rearing
2	10001-25000 244		Vegetable cultivation, Livestock rearing
3	25001-45000	1078	Vegetable cultivation, Livestock rearing, Plantation, collective marketing, Subsidy linkages
4	45001 and Above	818	Vegetable cultivation, Livestock rearing, Plantation, collective marketing, Subsidy linkages
	Total	2267	

# Major Challenges:

- **Covid-19 pandemic:** Due to COVID-19 pandemic, it was very difficult time to visit fields and conduct regular PG meetings. However, JMA team managed the crucial situation and visited field with preventives measures and conducted PG meetings in small groups. Since many farmers faced problem in procuring inputs and selling their products during the shutdown period, JMA initiated input supply output marketing through PC.
- **PC share generation:** Due to constraint in field visit, could not achieve the maximum target of share capital. The Udyag Mitras and PG level leaders were given more responsibilities to collect share capital from PG.
- No approval of sheds under MGNREGA: Despite of many efforts and discussions at various levels, PG member are not getting the work approval for compost pit, goat shed and BYP shed under MGNREGA. Therefore, the achievement in this area is low. To overcome this challenge, JMA is promoting low-cost models of sheds.
- **Collective Marketing through PC:** Due to establish system of marketing, could not carried out targeted quantity of output business through PC. Even the local venders are giving good price than the whole sell vendors. Hence due to the huge price difference most of the PG members did not show interest to sell their products through PC. Hence, we are trying to cut the direct relation between farmer and trader. Instead, PC is gradually standing to facilitate the process.
- 53 farmers APC farmers applied for cluster bore well under OLIC during the reporting year. But unfortunately drilling work not done for 8 farmers of Janani PG of Chaulphupuda village during the reporting period. We have discussed with the OLIC department to resolve the matter.
- Lack of perennial water source: Due to lack of perennial water source in APC intervened area, most of the PG members are not able to apply for MRLP and CRLP scheme. Hence, focus has been laid for cluster bore well for those farmers.

# **Key Learning:**

- Zero Energy Sabjee cooler: After installation of Subjee Cooler, as before producers don't wait for market day to collect their produces. Rather they collect in right time i.e. twice in a week and store in cooling unit for 3-4 days. On the market day, they sell their fresh vegetables and get good price. Again, the unsold produces are stored in Subjee Cooler and sold on next day either to middle-man or consumer directly. It helped them to reduce loss from farm to market and consequently increase their income. Because of the fresh contain of vegetables, most of the time they sold in 20-30% higher price than others.
- Onion storage structure: The farmers those who have onion storage facility did not sell during price fluctuation time and stored for few months. The storage structure minimized the storage losses and quality deterioration of the onion which in turn helped the farmers to fetch better prices later for their produce.
- PC share in Jai Shree Krishna PG of Khaliakani village was zero till February 2022. As the PC team started meeting in small group rather than large group and mobilized share at SHG level, 78 PG members took PC membership in one month. So, if we focus our mobilization in small group then more shares could be mobilized.
- Block level PC Whats App group is being very useful for output marketing purpose. JMA team members, PC member and PG members are discussing in the group to know the product status initiating marketing through PC.
- **Diversification of cotton plot:** During the reporting period,53 acres of cotton plot has been diverted to mango fruit plantation. Some farmers have done intercropping in the plantation field.

# Key Innovative ideas / good practices:

- The project has supported 4 migration families with low-cost goat shed. It's a pilot model project to enhance livelihood of those families through improved livestock rearing.
- Establishment of Mother Poultry Unit. The project has supported this unit to one migration family. The PG member will purchase small chicks, grow in the unit for 15-20 days and then supply to livestock PG members.
- Establishment of Central Nursery. The project has supported this unit to one migration family. The PG member will grow vegetable plants as per the demand of members season wise and supply to PG. This will be a value addition to collective farming.
- Installation of zero energy Sabjee Cooler with 1 quintal storage capacity. This is helping the PG members to store their surplus produces for 5 to 7 days.
- 65 livestock families have constructed local night shelter for BYP through community contribution.

- Creation of WhatsApp group of their PG members and local buyers. In the group they usually post the status of production, and the process help group members to know the status of supply and demand to initiate collective marketing.
- Promotion of seed bank of Desi Kabri Brinjal
- Multi-layer farming with 42 families

# **Case Studies**

# Case Study 1: Subjee Cooler: Helps in Doubling the farmer's income

### Introduction:

Small landholding is a reality of Indian Agriculture. More than 85% of the land holders own lesser than 5 acres of land (Ref: 70<sup>th</sup> round, NSSO, 21012-13, GOI). Our farmers are susceptible to distress sales and poor price for their produces with limited storage capacity. This has made them extremely vulnerable to fluctuations in demand and supply, particularly those associated with natural calamities, especially like COVID-19.

The spread of COVID-19 pandemic and ensuing lockdown hit the small land holders hard. The lockdown led to multitude of problems for the farmers. Due to the sudden announcement of the lockdown and uncertainty in labour availability that followed, farmers faced difficulties in harvest of the standing Rabi crop (2020). There were severe disruptions in the supply-chain of agricultural produce in terms of functioning of mandis, local markets and transport facilities, despite it being classified as an essential commodity. This led PG farmers engaging in distress-sale of their produce. Apart from this, during last couple of years the project has experienced following hindrance faced by producers in relation to collective marketing and storage facilities.

- Delay in selling vegetables due to lockdown and transportation constraints.
- Lack of storage facilities for surplus vegetables resulted huge loss.
- Vegetables procured from field but buyer couldn't reach to farm gate due to unexpected situation.

### Subjee Storage in a traditional way:

Traditionally, the vegetables are stored in a 20 to 25 kg capacity crates and its top is covered with wet gunny sack. The top gunny sack cover is sprinkled with water frequently. If the produce is of less quantity or crates are not available then it is wrapped in a gunny sack. But it has been observed from the field and as stated by the PG farmers, due to frequent watering over gunny sack, vegetables appear dark in colour (black spots). Also, due to high temperature in the summer (40 – 45 degrees Celsius) and continuous contact with wet gunny sack, deterioration of vegetables starts quickly. The 20 to 25 Kg capacity crates leads to impact injuries in produce. Sometimes when a

farmer does not have access to enough crates, he or she stores vegetables in plastic bags. This often leads to more deterioration in produces' quality.

However, thanks to the District Collector of Balangirfor taking a prompt action to install an innovation by a Rukart Technology to mitigate the distress sale among women farmers. Farmers are now able to secure 20-30% higher price than other farmers who does not have Subjee Cooler. In November 2020, A team of Producer Group (PG) members, ORMAS staffs and NGOs' staffs visited Jharsuguda and Sundargarh districts for an exposure organized by ORMAS. The Subjee Coolers were disseminated in these districts by RuKart. After the visit, a MoU was signed between Odisha Livelihood Mission, Janamukti Anusthan, Producer Groups & RuKart and Subjee Coolerin 8 PGs promoted by JMA.

**Specifications of Sabjee Cooler:** It's a brick-and-mortar storage facility with a covering on top. It works on the principle of evaporative cooling and does not require any utilities / electricity except watering once in a day. The cooling chamber temperature is lower than the ambient temperature by a margin of 5-15°C (depending on ambient relative humidity) and maintains a high relative humidity of above 85-90% inside the cooling chamber. The low temperature and high humidity inside the chamber preserve the vegetable crop for five to eight days. The storage capacity of one unit is 1 quintal.

**Technical support:** The RuKart Technology and PRADAN provided all kinds of Technical as well as Technological supports. The RuKart Technology also provided awareness & capacity building support and trained PG members on appropriate use of cooling unit.

**Financial support:** Total project cost per cooling unit is Rs. 42,900.00, of which OLM supported Rs. 32,900.00 through IB-CB fund released to PGs and district administration supported Rs. 10,000.00 from District Monitoring Fund (DMF). As per the MoU, PG released 50% of total project cost to RuKart Technology as advance and rest of the amount was released after completion of cooling unit.

# Success story of Subhadra Producer Group, Ganrei:

A total of 105 women farmers are involve in Subhadra PG, of which 90 members are actively involved in vegetable production. These members in last year Rabi season selected Onion, Tomato, Chilli, Brinjal, Bitter gourd (Vegetable crops) and Arhar, Ground Nut (Pulses) as winner crops and cultivated in 84.2 acres. PG members sold a total of 424.6 quintals of above mentioned produces through collective as well as outlet marketing. Last year, the group members faced some challenges for marketing. Due to lockdown, many times they could not sell their produces in right time nor could they store in any storage facility. Consequently, farmers with no storage facilities were compelled to sell their crops at throwaway prices. Therefore, as per the demand and need of PG

members, one cooling unit was installed in the village. During the reporting period,48 PG members have accessed the facility regularly. Earlier they used to collect vegetables only once in a week, the day before the weekly market and on an average 20% of vegetables got wasted due to lack of storage facility, especially during summer. Whereas, after installation of Subjee Cooler they don't wait for market day rather collect their produces in right time i.e twice in a week and store in cooling unit for 3-4 days. On the market day, they sell their fresh vegetables and get good price. Again, the unsold 20-30% produces are stored in Subjee Cooler and sold on next day. The stored produce looks fresh, attractive and the tenacity/ stiffness of the produced were maintained. Hence, the farmers received the best price. Approximately more 250 quintals have been stored by the PG members during the year. Likewise, such 8 Sabjee coolers have been installed in 8 PGs and those are being used by the PG members effectively.

"The markets were close for Saturday & Sunday due to week end lockdown, yet we collected vegetables on time, stored in Sabjee Cooler and sold on Monday. It helped us to reduce loss from farm to market during lockdown period and consequently increased our income. Because of the fresh contain of our vegetables we sold in 20-30% higher price than others", 'said the adopters'.



Inside view of Sabjee cooler

Outside view of Sabjee cooler

# Case Study-3: Mrs. Rajkumari Banchhor, "Doubled her income"

# Introduction:

Mrs. Rajkumari Banchhor, 34 years, lives with her husband and 3 children in Pudisara village of Haldi GP. Mrs. Banchhorhas a total of 4. 5 acres of land, but due to unavailability of irrigation facility that were not being used for cultivation purpose. Therefore, they were migrating to Chhatisgarh state every year to work in a garden for their livelihood.

**Interventions:** In the month of February 2020, she returned to her village from Chhatishgarh and became a member of Maa Thakurani PG. Through the Producer Group, with the support of JMA

staff, she got a farm pond under MGNREGS and started growing vegetables on 1 acre of land. In 2021, Mrs. Banchhor was also converged with cluster bore well scheme under OLIC. In the month of January 2022, she was facilitated with drip & sprinkler pipe with subsidy rate through the directorate of horticulture. The directorate of horticulture also supported her with subsidy on single line Trellis and Rabi onion seed. Mrs. Banchhor, during the reporting period, selected Tomato (Kharif and Rabi crop), Ivy gourd (annual crop) and Onion (Rabi crop) as winner crops. However, she has cultivated vegetables on 2.3 acres of her land through NPM methods. The project staffs trained her on NPM and monitored the entire process of cultivation through NPM method.

**Outcomes:** She collectively sold her produces through Milit Utthan Producer Company at nearest markets like Titlagarh, Bangomunda, Khariar and Kantabanji that was facilitated by Janamukti Anusthan. By end of March 2022, she earned a total amount of Rs. 155000/-(Onion Rs. 50000, Tomato Rs. 80000 and Ivy gourd Rs. 25000) from vegetable cultivation and simultaneously received Rs. 12500/- as subsidy on single line Trellis from Horticulture. Her present income is just double than the baseline income data.

Because of the support of Janamukti Anusthan, government departments and Maa Thakurani PG, I have been able to create irrigation infrastructure on my barren land. As a result, I grown vegetable on my irrigated land in three seasons and have been able to earn double money today. Our family will never migrate elsewhere. I thank Janamukti Anusthan, government departments and Maa Thakurani PG for helping me for doubling my family income, "Rajkumari stated".



Vegetable field of Mrs. Rajkumari Banchhor with installation of drip

# CHAPTER – III

# ARRESTING DISTRESS MIGRATION THROUGH MGNREGA

### **Introduction:**

Muribahal is one of the highest migration prone blocks in Balangir district. More than 11,000

people migrate from Muribahal block every year. Mostly, the landless and the small & marginal families migrate due to lack of sustainable livelihood option in their native soil, lack of employment, bad show in agriculture due to continuous droughts and exploitative

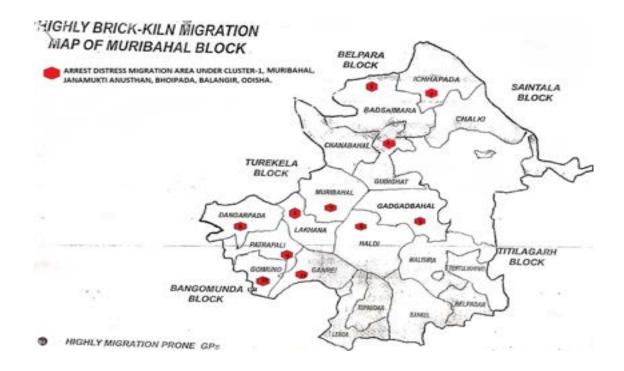


practice of moneylenders. This form of migration is therefore mostly due to distress condition in the villages. The families receive some advance money of rupees 15-25 thousand to work for about seven months in the brick kilns. Each family generally consists of two adult members and a child. The role of child labour is considered most important as the child is used for making mud rolls. Both the adult and child labourers have to work about 14-16 hours in a day under very harsh conditions. They are provided with a small weekly allowance of 250-300 rupees which cover their food, clothe and health needs. People and children often fall to various types of diseases because of long hours of work and non-availability of proper medical facilities. Also, they do not get safe drinking water and live without sanitation and electricity facility. Apart from that very often they are treated inhumanly and harassed with mental and physical torture to any extent beyond imagination.

In this context the government of Odisha has initiated Integrated Natural Resource Management project to create agriculture-based livelihoods opportunities through MGNREGA. In order to arrest distress migration, the government has increased the numbers of man days to 200 under MGNREGA with wage rate of Rs. 308.00. However, during the year 2021-22, Janamukti Anusthan has

continued partnership with District administration for 3 months and implemented assigned activities in 11 GPs of Muribahal block under cluster 1. The organization is striving to issue new job cards to reverse migrants and engaging them in different INRM works under MGNREGA.

(Arrest Distress Migration Project Area, Cluster-1, Muribahal Block, Balangir, Odisha)



# **Purpose of the Project:**

The objectives of this partnership with NGOs/CSOs are to strengthen the planning and implementation of the MGNREGS programme by the Government in the migration prone blocks through active engagement of partner to play critical facilitation and capacity building roles at the grassroots-strategically mobilizing workers, ensuring their participation and to check distress migration in the villages through proper planning and monitoring.

In order to arrest distress migration in the notified migration prone areas, Government has decided to build a partnership with Local NGOs/CSOs working in that migration prone areas for handholding support to the district and block administration.

SI. No	Name of the Block	Name of the GP.	No. of village Helmets	No. of Job cards under MGNREGA
1	MURIBAHAL	BADASAIMARA	11	1009
2	MURIBAHAL	DANGARPADA	10	1256
3	MURIBAHAL	GADGADBAHAL	6	598

#### Details of GP covered by JMA under INRM Project

4	MURIBAHAL	GUDIGHAT	6	1032
5	MURIBAHAL	ICHHAPADA	11	1373
6	MURIBAHAL	LAKHNA	7	860
7	MURIBAHAL	MURIBAHAL	8	1134
8	MURIBAHAL	PATRAPALI	8	1327
9	MURIBAHAL	GANREI	7	778
10	MURIBAHAL	GOIMUND	7	742
11	MURIBAHAL	HALDI	11	1520
	Total		92	16825

**The Project overview:** A total of 11 Gram Panchayats covering 92 villages were allotted to JMA for implementing distress migration project. The following table indicates overview of the project in all targeted villages.

SI no	Indicators	Number
1	Villages with on-going projects	83
2	Active Job Cards	2912
3	HH engaged	1934
4	Active Labour	5887
5	labour engaged	1194
6	New Job cards issued during 2021-22	458
7	new HH engaged during 2021-22	1488

# Mobilization of job card holder:

Distress Migration team of JMA generated awareness at village as well as GP level, organized Rozgar Diwas, mobilized household to demand for work, organized Shramik Sangha and facilitated bank account opening process to accomplish activities.

SI no	Activities	Achievements
1	No of villages covered under Awareness generation Programme	92

2	No of GPs where Rozgar Diwas organised regularly	11
3	No of Shramik Sangha trained/sensitized	15
4	No of new bank account open	52
5	No of Grievance recorded at Sahayata Kendra	87
6	No of Grievance resolved by Sahayata Kendra	78
7	No of Labourers provided support by Sahayata Kendra	78

# Participatory Planning Exercise:

SI No	Activities	Achieved
1	Orientation programme organised for SHGs/ Shramik Sangha/ community on planning process	12
2	Sensitisation programme Organised for key functionaries	9
3	INRM Plan completed	1144
4	INRM Plan implemented	107
5	Model Village Plan prepared	4
6	Model village plan implemented	4
7	Livelihood plan prepared	285
8	Livelihood plan implemented through convergence	278

# Work Progress (2020-21):

Name of GP	No of Village	No of villages where works taken up by NGO	No of individual assets provided (except RH)	No of village where at least one community project is operational round the year	
Badasaimara	11	7	4	3	
Dangarpada	10	10	1	1	
Gadgadbahal	6	6	3	2	
Ganrei	7	7	17	13	
Goimund	7	7	0	0	
Gudighat	6	6	2	2	
Haldi	11	11	1	1	
Ichhapada	11	11	1	1	
Lakhana	7	6	5	3	
Muribahal	8	6	10	7	
Patrapali	8	6	10	6	
Total	92	83	54	39	

# **Performance of the cluster:**

SI No	Parameters	2019-20	2020-21
1	HH provided employment	14504	7744
2	Labour Engagement	28360	13473
3	Person day Generated	953243	3,54,128
4	100 days HHs	3084	735
5	Expenditure (in lakhs)	345297	1079
6	No of woks taken up	6322	4543
7	% of NRM works	69.32	69.32
8	% of NRM Expenditure	76.96	65.65
9	Work completion rate	68.47	67.99
12	SC/ST Participation	12.2 / 23.78	11.78/24.97
13	Women Participation	43.8	39.17

# **CHAPTER - IV**

# **RESPOND FOR COVID-19 RELIEF WORK**

# (Sponsored by Azim Premit Foundation (Philanthropic Initiative)

With the government of various states having imposed restriction on movement to contain the significant public health challenge that the covid -19 pandemic poses, we all are aware that it is significantly affecting the lives of many, especially the poorest and the vulnerable communities with whom we work. Therefore, responding to COVID-19 pandemic and looking into the need as well as field requirements, Azim Premji Philanthropic Initiates (APPI) supported Janamukti Anusthan an amount of Rs. 6,47,500.00 on 28<sup>th</sup> May 2021 to execute the relief work. The purpose of the intervention is to provide dry ration as immediate relief to the most impacted households, followed by health awareness camp and mask distribution to MGNREGA workers.

After having a round of discussion with Block administration, the work was started with the active involvement of Block Development Officer of Muribahal block, Hansraj Jain, Chairman of Muribahal Block and Mr. Bhajaram Sahu, Secretary of JMA. Also, the Sarpanchs, Samiti Members, Ward Members of respective GP / villages and concern project staffs were present and actively supported to carry out the work smoothly. The organization honestly designated only registered staffs for kit distribution and followed COVID norms & protocols set by the government. The block administration monitored and supervised quality of safety measures & social distance maintained by the staffs during relief work.

### **1. Distribution of Ration Kits:**

As per beneficiary selected by the organization, relief packets were distributed at 76 villages under 11 GP of Muribahal Block covering a total of 500 deprived, disabled person, migrant, landless, diseased, women headed, old age, widow, helpless and PDS excluded families. One relief packet contained uncooked Ration Kit as mentioned in the table below.

SI No	Items	Quantity	
1	Rice	8 kg	
2	Arhar Dal	1.5 kg	
3	Kala Chana	1 kg	
4	Oil	0.5 lt	
5	Jaggery	1 kg	
6	Spice	3 pack	
7	Soap	4 piece	
8	Onion	1 kg	
9	Potato	2 kg	
10	Salt	1 kg	
11	Sooji	1 kg	
12	Soya Badi	0.25 kg	

SI No	Category	SC	ST	OBC	General	Total
1	Old age / helpless	31	31	48	2	112
2	Corona positive	1	1	0	0	2
3	Migrant family	27	34	29	0	90
4	Widow	20	33	46	2	101
5	Disabled person	8	12	17	0	37
6	Landless	12	37	21	1	71
7	Women headed	18	45	22	2	87
	Total	117	193	183	7	500

### **Category wise list of beneficiaries**



**Distribution of Ration Kits** 

### 2. Health awareness camp:

Beside this, JMA also conducted 11 numbers of health awareness camps adopting following services in collaboration vaccination team with of health department. The vital role of JMA team was to generate awareness among people Covid-19 regarding vaccination, and adoption of safety measures. Along with, distributed Mask, Sanitizer and Soap to the people vaccinated in the camp as detailed in the table below.



SI	Village	GP	Total person vaccinated		No. of Mask	No. of Sanitiser	No. of Soap	
No	village	Gr	Mal e	Femal e			distributed	distribute d
1	Ganrei	Ganrei	18	15	33	37	34	33
2	Sataspada	Dangarpada	14	14	28	30	30	30
3	Haldi	Haldi	189	172	361	361	311	311
4	Brahmani	Lakhana	31	30	61	60	60	60
5	Debang	Patrapali A	11	11	22	23	0	22
6	Gurunda	Goimunda	18	10	28	33	0	28
7	Kandakhal	Gargadbaha I	24	28	52	50	2	50
8	Ghantabaha I	Muribahal	34	22	56	49	1	47
9	Gudighat	Gudighat	11	22	33	53	2	53
10	Badsaimara	Badsaimara	30	36	66	18	2	20
11	Sargul	Ichhapada	6	6	12	14	2	12
		Total	386	366	752	728	444	666

# Details of items distributed/used in health awareness camps

3. **Distribution of mask to MGNREGA workers:** A total of 700 good quality masks distributed to MGNREGA workers aiming to control the spread chain at work site.

SI	Name of GP	No. of	No. of wo	Total Mask	
No		e of GP village Male Female		Female	Distributed
1	Badsaimara	4	68	76	288
2	Haldi	5	99	33	264
3	Ichhapada	2	54	20	148
	Total	11	221	129	700

# ଶ୍ରମିକଙ୍କୁ ତୁକ୍ତି ବଣ୍ଟନ



ମୁରିବାହାଇ, ୧୭।୬- ବଲାଙ୍ଗିର ଜିଲା ମୁରିବାହାଇ କୁକର ୩ଟି ପଞ୍ଚାୟତରେ ଅଜିମ୍ ପ୍ରେମଳା ଫୀଭକ୍ଷେୟନ ସହଯୋଗରେ ସ୍ଥାନୀୟ ସ୍ୱେଚ୍ଛାସେବୀ ସଂସ୍ଥା ଜନମୁକ୍ତି ଅନୁଷ୍ଠାନ ପଷରୁ ଶ୍ରମିକ ପରିବାରଙ୍କୁ ତୁଷି (ମାସ୍ଟ) ବୟନ କରାଯାଇଛି । ଦାଦନ ବହୁକ ଇଚ୍ଛାପତା ପଞ୍ଚାଯତର ସରଗୁର ଗ୍ରାମରେ ମନରେଗା ଶ୍ରମିକଙ୍କୁ ତୁଷି ଦିତରଣ କାର୍ଯ୍ୟକ୍ରମକୁ ଜନମୁକ୍ତି ଅନୁଷ୍ଠାନର ସମ୍ପାଦକ ଭଳରାମ ସାହୁ ଆରୟ କରିଥିଲେ । ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ମୁରିବାହାଇ ତୁକର ୩ଟି

ସର୍ବୋଚ୍ଚ ଦାଦନ ବହୁଳ ପଞ୍ଚାଯତ ଇନ୍ଲାପତା, ବତସାଇମରା ଓ ହଳଦାର ୫୦୦ଟି ପରିବାରକୁ ୨୦୦୦ ଟି ତୁଞ୍ଚି ପୋଗାଇ ଦିଆଯିବ । ଆଳି ପ୍ରଥମ ଦିନରେ ଇଚ୍ଲାପତା ପଞ୍ଚାଯତର ସରଗୁଲ, ବତସାଇମରା ପଞ୍ଚାଯତର ଅଶ୍ଚଲବର ଓ ଚନୁଟମାଲ୍ ରେ ୨୦୦ଟି ପରିବାରଙ୍କୁ ତୁଷ୍ଟି ବଣ୍ଟନ କରାଯାଇଥିଲା । ଜନମୁକ୍ତି ଅନୁଷ୍ନାନର କର୍ମା ଜଯସିଂ ବନହୋର, ଇସ୍କାଭଲ ନାଗ, ନିରଞ୍ଚନ ମେହେର, ବୈଷ୍ଣବ ମହାନଦ, ସଞ୍ଚୟ ମାଝା ପ୍ରମୁଖ ଉପଛିତ ଥିଲେ ।



# CHAPTER – V VACCINATION SUPPORT PROGRAMME Sponsored by Azim Premji Foundation (Philanthropic Initiative)

While the rapid development of vaccines against COVID-19 is an extraordinary achievement, successfully vaccinating the entire population of Muribahal block presents many challenges. In Odisha, the Covid vaccination drive for above 45 years people started from April. But, the Muribhal block achieved only 57.31% of first dose and 11.44% of second dose completion rate as per the baseline report. Whereas, for people within the age group of 18-45, the achievement rate was only 61.5% and 15.19% against first and second dose respectively.

Janamukti Anusthan, as a civil society organization came forward to support the public health system to undertake the historic task of vaccinating whole eligible populations of Muribahal block. During first and second weaves, the organization has successfully responded to covid-19 through relief services for critically affected people in the block with the support of Bharat Rural Foundation

Livelihood foundation and Azim Premji Foundation followed by extending possible support for vaccination drive programme, which was executed from 9<sup>th</sup> December 2022.

**Objective:** The key objective of vaccination programme is to support the block administration to ensure 100 percent vaccination of eligible population within the period of 6 months.

# Process:

- 1. Dialogue with the Funding agency and block administration to support in vaccination programme.
- 2. Assessment of current vaccination status of the block.
- 3. Submission of proposal to Azim Premji Foundation with rational to choose the block.
- 4. Approval of project proposal.
- 5. Sharing the project with block and district administration.
- 6. Obtaining approval from District collector.
- 7. Deployment of Tika Sathi, additional DEO, additional vaccinator, PHC supervisors and block supervisor.
- 8. Training of Tika sathi and vaccination team.
- 9. Execution of vaccination activities at the field level.

**Strategies:** The following strategies adopted by Janamukti Anusthan to ensure 100% vaccination.

### 1. Approach towards reaching the hard-to-reach villages/areas to ensure 100% vaccination:

- Line listing of eligible population done by the Tika Sathi.
- Identification of due population and preparation of micro plan for vaccination camp by the Tika sathi with the involvement of local health workers.
- Engagement of 3 additional vaccination teams through the project assistance.
- Provision of separate vehicle facility and refreshment for additional vaccination team.
- Assessment and mitigation of main reasons for vaccine hesitancy through community outreach.
- Provision of vehicle facility for disabled and elderly people to reach the camp site: **357** people availed the facility.
- Organising vaccination camps fortnightly.
- Door to door vaccination activity by the team.

# 2. Communication strategy:

- Mobilization and empowerment of communities through Tika Sathi and local health workers to generate strong vaccine demand and address misinformation and misperceptions that contribute to vaccine hesitancy.
- Publicity through Miking and Awareness Rath before one day and on vaccination day.

- Pre and post Door step counselling on vaccination by the Tika Sathi and local health workers on symptom reporting and vaccine hesitancy.
- Follow up for second dose of vaccine.

# 3. HR strategy to ensure community mobilisation:

Each Tika Sathi is responsible for 4 to 5 villages under the PHC. He/ She is supposed to ensure all activities in daily basis related to community mobilization, micro plan, organisation of vaccination camp and other ground level connect in coordination with the local health care providers. If required, take the support of PRI members for mobilising the community. If required, apart from the camp, the vaccination team are visiting door to door to identify due population and covering them under vaccination. PHC supervisors and block coordinators are supporting the team in planning, monitoring and sharing the reports/achievements at different levels.

Age group	Dose	Target	Cumulative achievement	%
	Act I	4450		00.00
12 to 14	1 <sup>st</sup> dose	4450	3926	88.22
	2 <sup>nd</sup> dose	3926	2209	56.27
15 to 18	1 <sup>st</sup> dose	7120	5846	82.11
	2 <sup>nd</sup> dose	5846	3913	66.93
18 above	1 <sup>st</sup> dose	92877	74857	81
	2 <sup>nd</sup> dose	74857	56553	76

### Achievement of Block as on 25<sup>th</sup> May 2022:



Discussion with the BDO, Muribahal

Obtaining approval from the district collector





#### Photos

# Tika Sathi training programme



Awareness through awareness Rath



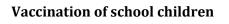
Flag off of covid awareness Rath



Line listing of eligible population



Door step counseling by Tika Sathi







# Vehicle facility provided for elderly and disabled person



Vaccination of a disabled person at door step

# **CHAPTER – VI** Livelihood Support for Poor and Marginal Vulnerable Households

# (Sponsored by Bengal Finance and Investment Pvt. Limited)

With the support of Bengal Finance and Investment Pvt. Ltd towards the CSR activities Janamukti Anusthan started the project i.e. Livelihood Support for migrants and vulnerable households in Muribahal block from 1<sup>st</sup> January 2022. Under this project JMA designed specific livelihood plan for

selected project beneficiaries intended to enhance their livelihood through project interventions as mentioned below in details.

SI No	Support type	Name of beneficiary	Village	Amount supported	Remarks
1	Butcher Unit	Mr. Daitya Bhoi (ST)	Singpali	15,000	He has been linked with livestock PG that he purchases his raw product from the PG members, cut in the unit and sell.
2	Onion Storage structure	Smt. Banita Bhoi (ST)	Siletpada	50,000	She is a migration returnee. She is storing onion with the support of producer company.
3	Goat Shed	Parbati Dharua, Sebaki Dharua, Sabetri Dharua, Nura Dharua, Khiradini Majhi, Tula Chandan, Sumitra Dharua, Puspa Panika, Lakhi Dharua, Lilabati Dharua	Karlapita	1,50,000	All beneficiaries were supported with an amount of Rs. 15000 each. All have constructed the unit. It's helping them to maintain hygiene of their livestock.



Butcher Unit BYP Shed, Singpali Lakhna GP



Onion storage structure ,Siletpada,Ganrei GP.



# Goat shed Sabetri Dharua, Karlapita, Haldi GP

# Chapter:VII Annual General Body Meeting:

Dated 29.3.2022 the General Body Meeting of Janamukti Anusthan for the Financial Year 2021-22 was held at Pudisara village of Muribahal block .No of 64 General body members were participated in the programme .Shri. Baikuntha Banchhor president of Janamukti Anusthan presided the meeting. Shri.Bhajaram Sahu, Secretary of the organisation presented the Annual progress Report of FY: 2021-22 and Smt. Subarni Bag Treasurer Presented the Annual Financial report 2021-22. Apart from this some important proposals had been noted and resolved unanimously which are mentioned as follows:

- 1. Appointment of Statutory Auditor for the Financial Audit of the organization of FY 2021-22
- 2. Preparation and approval of Plan and Budget of the organization For FY 2022-23
- 3. Amendment of the Bye Law of the organization.



